

# bembo

Bembo is a venetian roman typeface, first cut by Francesco Griffio at Aldine Roman in 1495, and revived by Stanley Morison at Monotype in 1929. Bembo was originally designed to be used in a book by Pietro Bembo and was inspired by the handwriting style of the scholarly scribes in northern Italy. With its modulated stroke

and crisp serifs, Bembo echoed the lightness, legibility and consistent appearance of the scribes' handwriting. It became an instant success making its way through the printing houses of Europe and foreshadowing all subsequent old style type designs. Bembo is a classic piece of typography, exemplified perfectly by its ongoing

popularity in the digital age, particularly for use in extended text.

# A very *bright* paint

As an Aldine roman typeface, Bembo has a strong calligraphic basis. The stroke is based on a broad-tipped pen, which is particularly apparent in the bowl and loop of the lower case g. The serifs are triangular with a moderated stroke throughout based around a horizontal axis.

REGULAR

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

ITALIC

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

OBELIC

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

VARIANT

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

THICK BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

ITALIC BOLD

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm  
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz  
0123456789 , . ; / & ! ? £ \$ \*

## Sample

Bembo Regular 40 pt

a b c d e f g h i j k l m n o p q r s t u v  
w x y z A B C D E F G H I J K L M  
N O P Q R S T U V W X Y Z  
1 2 3 4 5 6 7 8 9 0