

# iPod

Myriad Pro Semibold

# Walmart



# LinkedIn

# Gmail

by Google

# Myriad

Category: Sans-serif  
Classification: Humanist  
Designers: Robert Slimbach, Carol Twombly  
Foundry: Adobe Type  
Date released: 1992

## Myriad

## Frutiger

AaBbCcDdEeFfGgHh  
IiJjKkLlMmNnOopQq  
RrSsTtUuVvXxYyZz

AaBbCcDdEeFfGgHh  
IiJjKkLlMmNnOopQq  
RrSsTtUuVvXxYyZz

**Logos and typefaces:** Wells Fargo, Walmart, and Modern Telegraph, as the primary headline typefaces of those companies, Rolls-Royce, Gmail logo uses Myriad for the last three letters. The LinkedIn and Mashable text based logo uses Myriad font. Myriad MM is the official font for the Tata group of companies. The metro company of Hong Kong, MTR, uses Myriad as its corporate identity font. KCRC (a former rail transport company in Hong Kong) developed Casey in 1996, which uses Myriad Condensed for English and Formata Condensed for numbers. Today the KCRC is part of the MTR and Myriad is used on much of the MTR. The font was adopted in 2005 by the London Borough of Redbridge as its primary font for use in publications, as part of the overall rebrand of the council. Myriad Pro Light is also chosen by Visa Inc. as the official company font since 2014. Woolworths (Australia) has used Myriad in its branding and logo since 2008. Australian department store, Myer, has used Myriad as one of its corporate fonts since the late 1990s.

**University Fonts:** Myriad is also one of the two official standard fonts of Cambridge University, along with Arial. Myriad Pro is the wordmark logo font for The University of Iowa and the primary typeface for University of Nevada, Reno and the University of Ottawa and Foxtranslate. Myriad Roman, Myriad Italic, and Myriad Headline are primary sans-serif fonts at The George Washington University. Two variants of Myriad MM are used as the primary typefaces for the Carl von Ossietzky University of Oldenburg (Germany).

**Transport:** A variety of fonts from the Myriad family are used on most CT Transit schedules. All Nippon Airways, a Japanese airline uses the Myriad font for their new international cabin class logos as well as promotional materials of its new "Inspiration of Japan" in-flight service concept.

## History

*Myriad Pro is the OpenType version of the original Myriad font family. It first shipped in 2000, as Adobe moved towards the OpenType standard. Adobe ships a large subset of the Myriad Pro family with a number of their products, including Adobe Reader.*

*Since the launch of the eMac in 2002, Myriad has replaced Apple Garamond as Apple Inc.'s corporate font. It is now used in all of Apple's marketing and on its products. Myriad was included with the third generation of iPod.*

*Myriad Pro originally included thirty fonts in three widths and five weights each, with complementary italics. A "semi-condensed" width was added in early 2002, expanding the family to forty fonts in four widths and five weights each, with complementary italics.*

*Compared to Myriad MM, it added support for Latin Extended, Greek, and Cyrillic characters, as well as oldstyle figures.*

## Basic Characteristics

Myriad is similar to Frutiger, although the italic is different; Adrian Frutiger described it as 'not badly done' but felt that it had gone 'a little too far'.

The later Segoe UI and Corbel are also similar.

Myriad is easily distinguished from other sans-serif fonts due to its special "y" descender (tail) and slanting "e" cut.

### MYRIAD PRO 14PT

Condensed CONDENSED CONDENSED

*Condensed CONDENSED CONDENSED*

**Condensed CONDENSED CONDENSED**

***Condensed CONDENSED CONDENSED***

Regular REGULAR REGULAR

*Italic ITALIC ITALIC*

**Bold BOLD BOLD**

***Bold Italic BOLD ITALIC BOLD ITALIC***

### MYRIAD PRO 24PT

Condensed CONDENSED CONDENSED

*Condensed CONDENSED CONDENSED*

**Condensed CONDENSED CONDENSED**

***Condensed CONDENSED CONDENSED***

Regular REGULAR REGULAR

*Italic ITALIC ITALIC*

**Bold BOLD BOLD**

***Bold Italic BOLD ITALIC BOLD ITALIC***

### MYRIAD PRO 36PT

Condensed**CONDENSED**CONDENSED*Condensed*

Regular**SEMI-BOLDBOLD*****BoldItalic***

A B C D E

F G H I J K

L M N O P

Q R S T U

V W X Y Z

a b c d e f g h i j k l m n

o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

# 20,000 LEAGUES

## UNDER THE SEA

### CHAPTER 1 A SHIFTING REEF

The year 1866 was signalised by a remarkable incident, a mysterious and puzzling phenomenon, which doubtless no one has yet forgotten. Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.

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The year 1866 was signalised by a remarkable incident, a mysterious and puzzling phenomenon, which doubtless no one has yet forgotten. *Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.* (Condensed 14pt)

**The year 1866 was signalised by a remarkable incident, a mysterious and puzzling phenomenon, which doubtless no one has yet forgotten. *Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.***

**(Bold condensed 14pt)**

*Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.* (Italic 14pt)

***The year 1866 was signalised by a remarkable incident, a mysterious and puzzling phenomenon, which doubtless no one has yet forgotten. Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.*** (Semiboldf 14pt)

**The year 1866 was signalised by a remarkable incident, a mysterious and puzzling phenomenon, which doubtless no one has yet forgotten. *Not to mention rumours which agitated the maritime population and excited the public mind, even in the interior of continents, seafaring men were particularly excited.*** (Bold 14pt)